



THE
CLIMATE
PLEDGE



Joint Action Project

Supplier Renewable Energy for Apparel & Footwear sector - Vietnam

This project supports apparel and footwear manufacturers in Vietnam to transition to renewable energy - reducing supplier operational emissions and helping global brands decarbonize their value chains. By leveraging shared suppliers across brands operating in Vietnam, the initiative accelerates clean energy adoption through cost optimization, demand aggregation and knowledge sharing.

Why this project matters

- **Critical sourcing hub:** Vietnam, world's 2nd largest garment-textile exporter, is critical for global brands net zero commitments, and is a significant contributor to Vietnam's annual carbon emissions (8-10%).
- **Strength in collaboration:** Collaborating with brands to leverage shared suppliers can help lower costs, aggregate demands and accelerate clean energy uptake.
- **Strategic advantage:** Supplier decarbonization strengthens competitiveness, resilience, and leadership in a market increasingly defined by sustainability

Expected results

- Reducing carbon emissions for suppliers while reducing value-chain emissions for brands they cater to.
- Leveraging common suppliers helps reduce costs and incentivizes scale.
- Enabling informed decision-making on renewable energy adoption, through targeted capacity-building programs for suppliers.

The big picture

The Climate Pledge launched a series of collaborative projects to help tackle some of the planet's biggest climate change challenges alongside the best in the business. These joint action projects bring signatories together to enable and scale a solution that aligns with the pillars of the Pledge and leads to measurable results.

Learn more at theclimatepledge.com/jointaction.

Join this project

Scan the QR code or visit amzn.to/joinaproject to let the Pledge team know you are interested in this project.

Have questions? Contact us at ccr-sustainability-spp@amazon.com.

