

[Please provide on letterhead]

[Month XX, 2021]

The Climate Pledge
Amazon and Global Optimism

Dear Ms. Christiana Figueres and Mr. Jeff Bezos,

[Insert specific language about the importance of joining The Pledge and your sustainability commitments to date. Include ways you plan to reach net zero.]

We believe that climate change demands urgent and universal action. [Name] is proud to sign The Climate Pledge. We stand with Amazon, Global Optimism and the other signatories of The Climate Pledge, in a commitment to being net zero carbon by 2040—ten years ahead of The Paris Agreement. In addition, as a signatory of The Climate Pledge, we will:

- Measure and report greenhouse gas emissions on a regular basis.
- Implement decarbonization strategies in line with the Paris Agreement through real business change and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies.
- Take actions to neutralize any remaining emissions with additional, quantifiable, real, permanent, and socially-beneficial offsets to achieve net zero annual carbon emissions by 2040.

By joining The Climate Pledge, we are reinforcing our commitment to sustainability and we're excited to join a community that will share knowledge, ideas and best practices.

We look forward to working with you on this important mission.

Sincerely,

[Executive/Leader Name], [Title]
[Company/Organization Name]