

# A guide for prospective signatories around the world



Ready to join?

Get started at [theclimatepledge.com/hello](https://theclimatepledge.com/hello).  
Questions? Email [info@theclimatepledge.com](mailto:info@theclimatepledge.com).



## About The Climate Pledge

The Climate Pledge is a commitment to reach net-zero carbon emissions by 2040. It brings the world’s top companies together to accelerate joint action, cross-sector collaboration, and responsible change.

Signatories of The Climate Pledge agree to:

### 1 Regular reporting

Measure and report greenhouse gas emissions on a regular basis.

### 2 Carbon elimination

Implement decarbonization strategies in line with the Paris Agreement through real business changes and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies.

### 3 Credible offsets

Neutralize any remaining emissions with additional, quantifiable, real, permanent, and socially beneficial offsets to achieve net-zero annual carbon emissions by 2040.

**550+**  
signatories

**55+**  
industries

**45+**  
countries

**15M+**  
employees



## From our signatories

"I hope to be an example of how you can have a vision to positively impact communities and successfully implement it through passion and hard-work, and that you can bring other key stakeholders along and disrupt an industry in a positive way."

► **Gilbert Campbell**  
Volt Energy Utility

"If you aren't thinking about the planet in the way you manufacture or make products; if you aren't thinking beyond your own employees; if you aren't thinking about how to lift up communities, I think you're actually going to have less profit."

► **Davis Smith**  
Founder, Cotopaxi

"Organizations need to address both how they are impacted by climate change and how they can transform their business models and operations to function more sustainably."

► **Aoife Connaughton**  
Director of Sustainability & Climate, Deloitte



## Collaboration



### Joint action

The Climate Pledge has launched a series of joint action projects to help tackle some of the planet's biggest climate change challenges alongside the best in the business. Signatories are already coming together to innovate, collaborate, and scale solutions that lead to measurable results. Learn about a few of these projects below and view the full list of initiatives and kickstart your company's involvement by visiting [theclimatepledge.com/jointaction](https://theclimatepledge.com/jointaction). For more information, please contact [wvs-strategicprojects@amazon.com](mailto:wvs-strategicprojects@amazon.com).

#### ▶ Laneshift

The Climate Pledge and C40 Cities (a global network of nearly 100 mayors) have collaborated to launch Laneshift—an international initiative to decarbonize freight trucks in some of the world's fastest growing cities, including Bangalore, Bogotá, and Mexico City. This collaboration is rooted in public-private partnership, which are critical to solving the challenges posed by developing infrastructures.

#### ▶ Port of Rotterdam Project

The Port of Rotterdam is the largest seaport in Europe and one of the largest in the world. Smart Freight Centre is working with port leadership, signatory Maersk and others to help electrify Rotterdam's drayage operation—its short-distance transportation of goods from shipping vessels. This initiative aims to create the charging infrastructure for goods transported between 60 to 110 kilometers from the port and is an essential step in the larger transformation of the port's broader supply chain.

#### ▶ JOULE: Joint Operation Unifying Last-mile Electrification

A coalition of signatories (including Amazon, Deloitte, Godi, Greenko, HCL, and Mahindra Logistics) have committed to building comprehensive EV infrastructure for Bangalore that aims to use renewable energy with the goal of reducing the region's dependency on fossil-fuel-heavy grids. The project will first focus on building charging stations for Bangalore's businesses, allowing them to use electric vehicles to reduce emissions on last-mile deliveries, cab rides, business travel, and employee commutes.

### Signatory cohorts

Cohorts were created to give our signatories a focused, collaborative space to solve for challenges, develop solutions that aim to unlock progress towards our net-zero carbon by 2040 goals, and build community. We've launched a Legal and Policy Cohort and a Science Cohort and are looking to expand in the future.

### Online community

When you join The Climate Pledge, you get exclusive access to Passport- an online tool for forms and resources where we also host digital events. Plus explore Passport Academy, which is your source for on-demand courses taught by respected experts. Learn more at [theclimatepledge.com/passport](https://theclimatepledge.com/passport).



## Events & Venues



### Exclusive Programming

#### The Climate Pledge Summit

This marquee event brings hundreds of signatories and partners together for in-person two-way discussions around progress updates and solution building, collaboration, and connection. A lineup of notable names have taken the mainstage, including: Andy Jassy (Amazon), Annie Agle (Cotopaxi), Bryan Papé (MiiR), Dara Khosrowshahi (Uber), Diana Birkett Rakow (Alaska Airlines), Dr. Jane Goodall (Founder of Jane Goodall Institute), Jay Inslee (former Governor of Washington), John Kerry (former SPEC), Matt Damon (Water.org and WaterEquity), and Van Jones (Dream.org). This signature event is a source of inspiration, community, breakthroughs, and headway.

#### The Climate Pledge Hub

The Hub is a private hospitality experience where the Pledge community and invited guests can take meetings, enjoy a coffee or grab lunch (on us!), network, and attend exclusive, interactive Pledge and signatory-hosted workshops.

### Pivotal Gatherings

The Climate Pledge attends a dynamic set of international events that excite and educate while accelerating positive change. These happenings attract thought-leaders, innovators, and decision-makers from around the globe. As part of the Climate Pledge community, join us and fellow signatories to keep a pulse on progress so you can show up alongside other signatories when it counts the most.

#### Past events attended:

- Aspen Ideas
- Bloomberg Green Festival
- Circularity
- Climate Week NYC
- UN Climate Change Conference (COP)
- GreenBiz
- London Climate Action Week
- Sustainable Brands





## Platforms & Storytelling

Amplify your success across popular channels and outlets to reach new audiences and make a bigger difference. Explore opportunities to be featured in The Climate Pledge’s social feeds, editorial series, newsletters, and partner outlets. Put yourself on the shortlist for speaking opportunities at official events and niche engagements. We’re dedicated to bringing signatory stories to the forefront of everyone’s attention. Follow us on social channels with the links below.

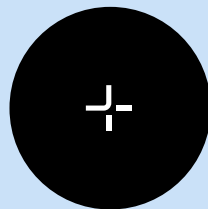
### Pledge Stories



[Future Forward](#)



[Why We Signed](#)



[Pitch a story idea](#)

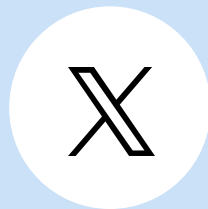
### Social Media



[The Climate Pledge](#)



[@theclimatepledge](#)



[@climatepledge](#)

### Partner Outlets





## FAQ

### 1 | What does it mean to be net-zero carbon by 2040?

The Climate Pledge defines net-zero carbon as:

- Addressing a company's emissions across scope 1, 2, and 3.
- Neutralizing any remaining emissions with additional, quantifiable, real, permanent, and socially-beneficial offsets.

#### ***Make significant and transformative emissions reductions***

Available climate models say that reaching net-zero carbon emissions will require a drastic reduction in emissions. Emissions mitigation activities will vary by business sector and the individual business. For most, this will mean addressing carbon emissions associated with:

- Energy use and sourcing
- Manufacturing and production
- Product design and materials use
- Transportation and logistics
- Supplier and customer engagement

#### ***Neutralize any remaining emissions***

Signatories should prioritize implementing real business changes in their operations and value chain, including energy and materials efficiency, renewable energy generation, and other lower-carbon technologies to reduce their direct and indirect footprints. Still, getting to net-zero carbon by reducing all emissions is not possible for the vast majority of companies. For remaining emissions, Climate Pledge signatories should invest in credible nature-based and technological solutions outside of their value chain. The current voluntary carbon market offers many options but not all are meaningful and effective. The Climate Pledge supports efforts that measurably expand sequestration capacity, achieve permanent emissions removal from the atmosphere, and have an effect within the timeframe of the Pledge.

### 2 | How should signatories to The Climate Pledge measure and report on their progress?

Signatories are expected to regularly and publicly report on their emissions across Scopes 1, 2, and 3, either through a sustainability or similar report published on their website, or through a recognized disclosure platform. We ask that signatories use reporting best practices to achieve accountability to their stakeholders, i.e., reporting in line with guidance from the Greenhouse Gas Protocol or other recognized industry standards.

### 3 | Are signatories of The Climate Pledge held accountable for their commitments?

Yes, signatories are required to report their emissions regularly and transparently according to the guidelines of The Climate Pledge.

### 4 | How does my company or organization join The Climate Pledge?

To begin the process of becoming a signatory, visit our [Join page](#) and watch the video outlining the commitments of The Climate Pledge. After viewing the video, you will be directed to complete an interest form that helps our team assess if The Climate Pledge is the right fit for your company. We will process your inquiry within approximately 1-2 weeks, and will be in touch for more information if necessary. Once approved, we will send additional details and a template letter to be signed by a C-Suite executive within your company. Once we receive your letter, you will be confirmed as a signatory.

### 5 | Does my company need to set science-based targets to join The Climate Pledge?

We believe setting a science-based target is a best practice, however it is not a requirement to join.

### 6 | What is The Climate Pledge Fund?

The Climate Pledge Fund is a \$2 billion venture investment program supporting the advancement of sustainability-focused technologies and services that enable Amazon to meet our net-zero carbon emissions goal. It specifically targets hard-to-abate sectors for investment, with the goal of supporting companies building breakthrough solutions that could eventually lower the overall cost to decarbonize Amazon and the broader industry. Visit [fund.theclimatepledge.com](https://fund.theclimatepledge.com) to learn more or make an inquiry.

Don't see your question answered here?

Visit our [FAQ page](#) or [contact us](#) for more information.